

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

# وَقَدْ رَبُّ زِدْنِي عِلْمًا

صدق الله العظيم



نقدر...؟ طبعاً نقدر

1



10 tips

to light

the lamp

Dr. Ahmed Allam



# Agenda

- Refreshment
- thoughts
- 10 tips to Work out your brain

## Refreshment



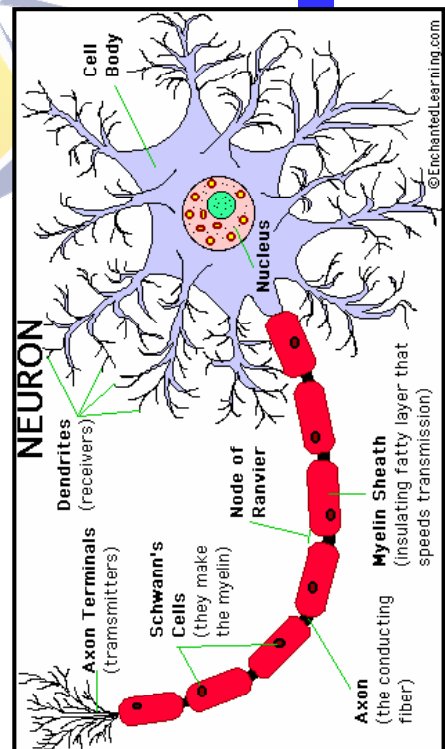
Cr8ve  
Th  ing



CAN WE...? SURE WE CAN



# The Brain..what is it?



# The Brain..what is it?

**LT**

**&**

**RT**

Words  
Logic  
Numbers  
Analysis  
Lists  
Sequence  
Einstein

**BRAIN**

Rhythm  
Dimension  
Imagination  
Daydream  
Colors  
Beethoven



# Creative Thinking includes

1. Fluency
2. Flexibility
3. Originality
4. Expanding on Ideas
5. Association



# Mental locks

1. Right Answer
2. That's not Logical..  
Be Practical
3. Follow the Rules
4. I'm not Creative



# Developing your creativity

- 1-practice...practice...practice

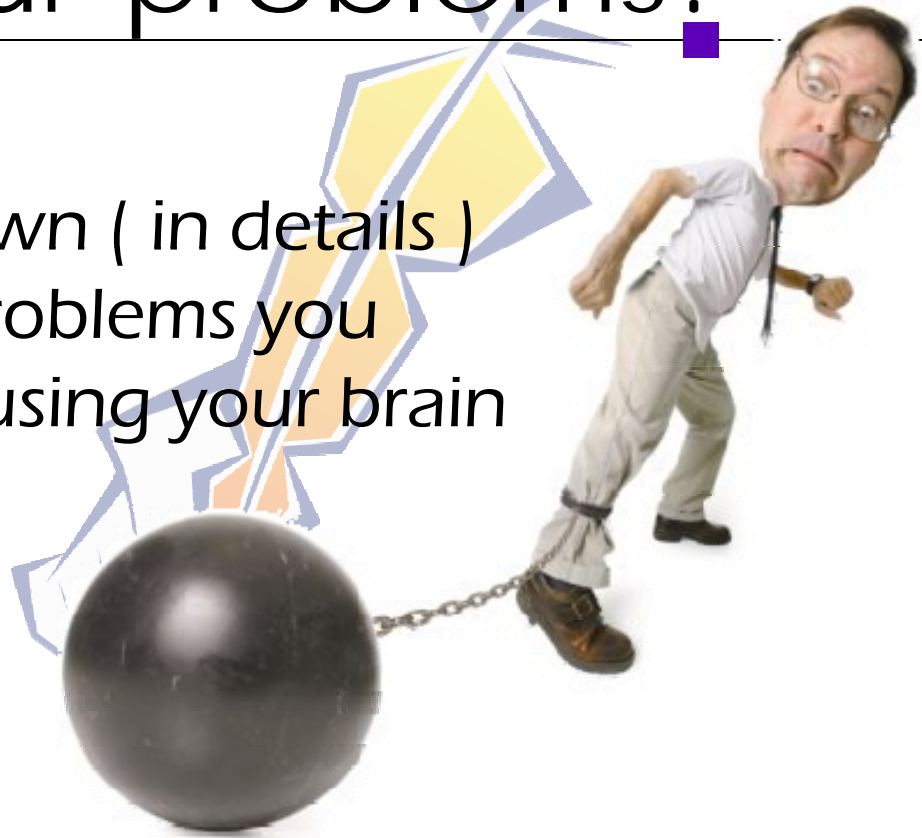


- 2- awake the creative giant within you

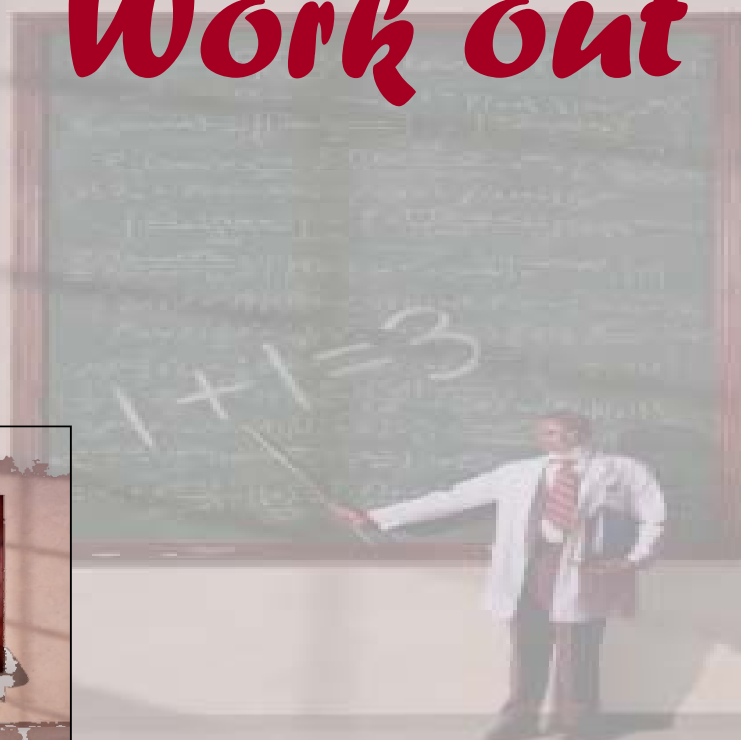
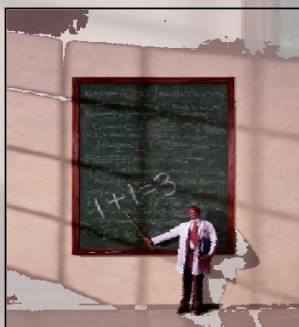


# ■ Your problems! ■

Note down ( in details )  
all the problems you  
have in using your brain



## Work out



**LOOK** At the chart and say the  
**Color** not the word





أحمر

أزرق



أزرق

أحمر

بنى

أخضر

## Try Cracking this...



I am first in everything,  
I am the centre of honesty,  
and the end of all trouble.  
I am not in difficulty;  
I always come in time,  
and am never out of money.  
I am never in war, always in peace  
I never get in bad company,  
I always end a dialogue,  
I always finish the game.  
I am always in your dreams,  
and though I am silent in love  
but if I wouldn't come after u,  
it wouldn't be true.  
So start with me and end with me or else  
There's no escape.

# Useless inventions

A black highlighter pen

A book on how to read

Battery powered battery charger

Braille drivers manual

Fire proof cigarettes

Silent alarm clock

Do it yourself road map

Pedal powered wheel chair



## A test in logic



Find out the story





# 10 tips

## ■ No. 1

Use the whole - brain skills to  
examine your life



Lt. or Rt.

## ■ No. 2 ■

Be creative in your everyday life



Creative  
Or  
Not creative

## ■ No. 3 ■

Use both sides of your body



## No. 4

**Develop your speed of thinking**

**Remember:**

**your ability to generate ideas is...**

**Infinite**



**Again...The paper clip**

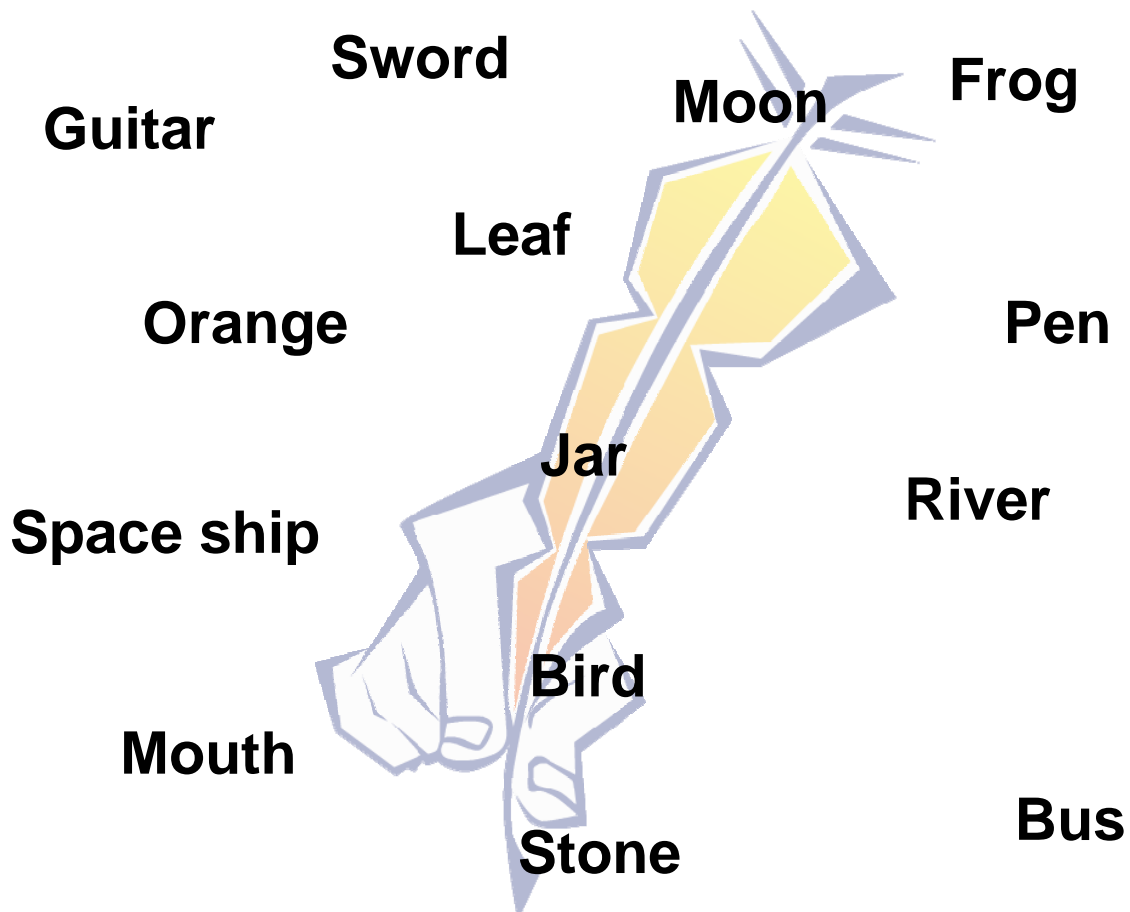


**Non uses**



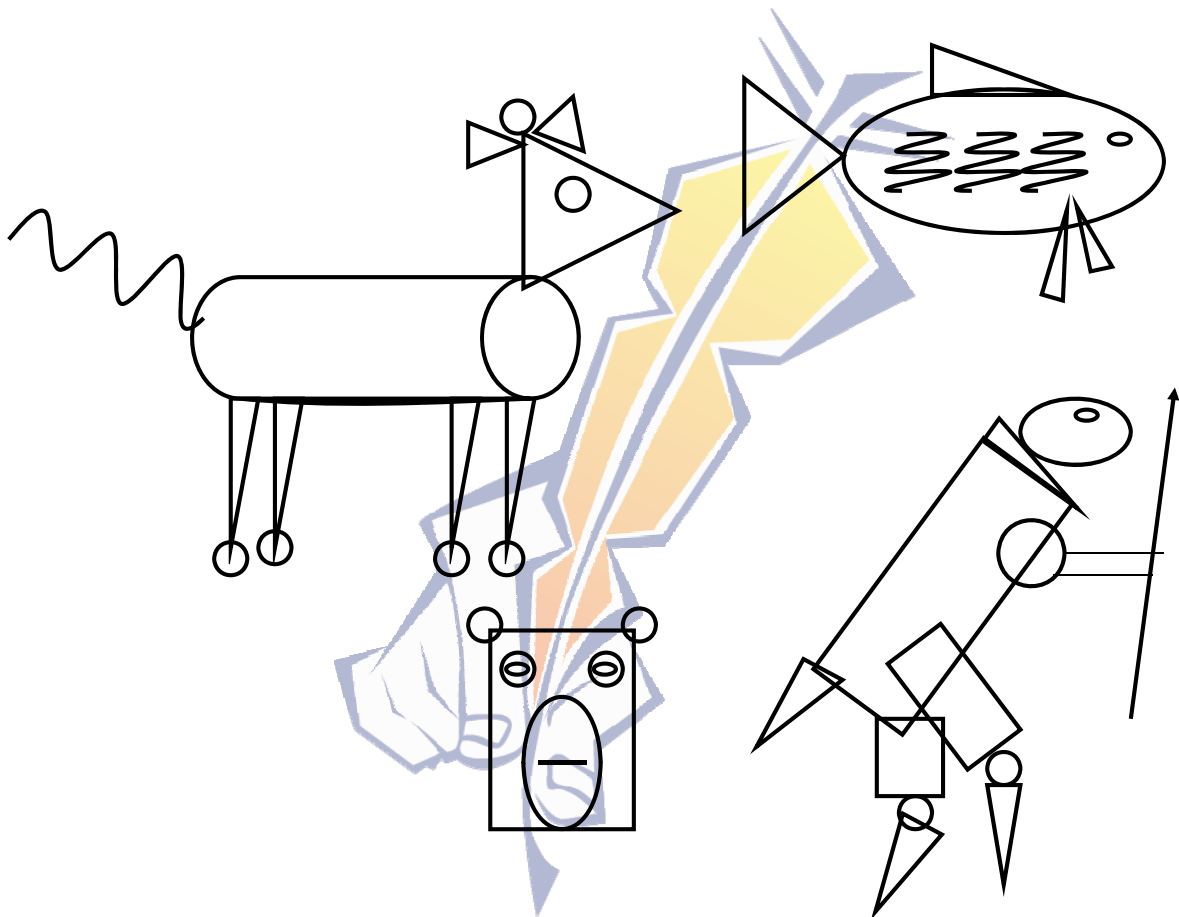
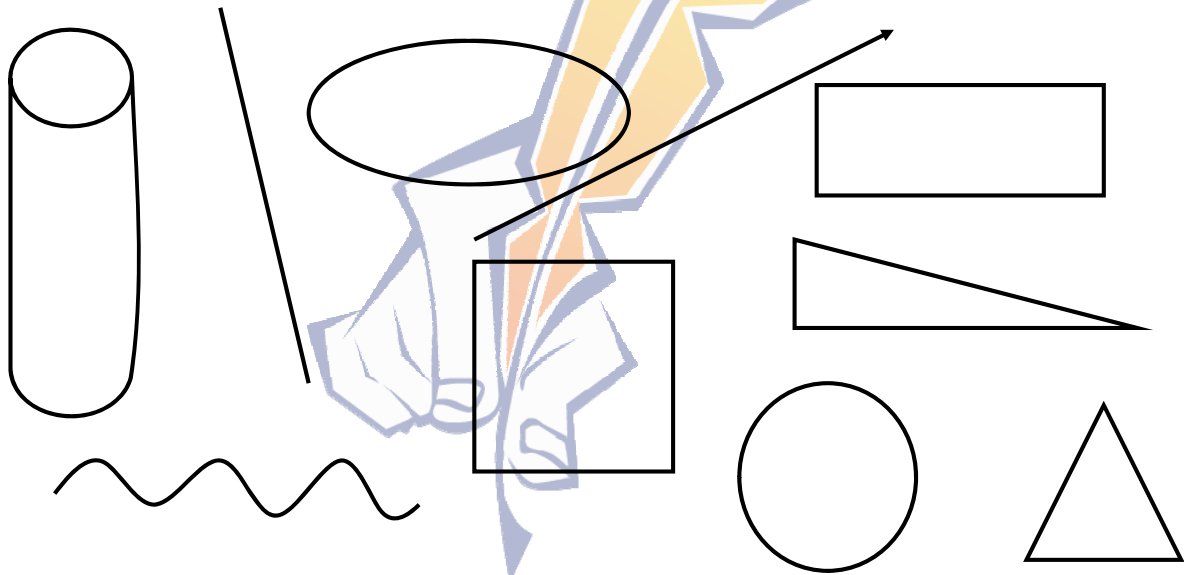
# ■ No. 5 ■

See relation  
between  
things more  
quickly



# No. 6

## Art building block exercise



# ■ No. 7

## Individual & Group brainstorming



Write down as fast as you can, the first **ten** words that come into your mind when you think of the word:

**study**



# Try it again in groups

Remember:

- Knowledge
- Attitude
- + supportive environment

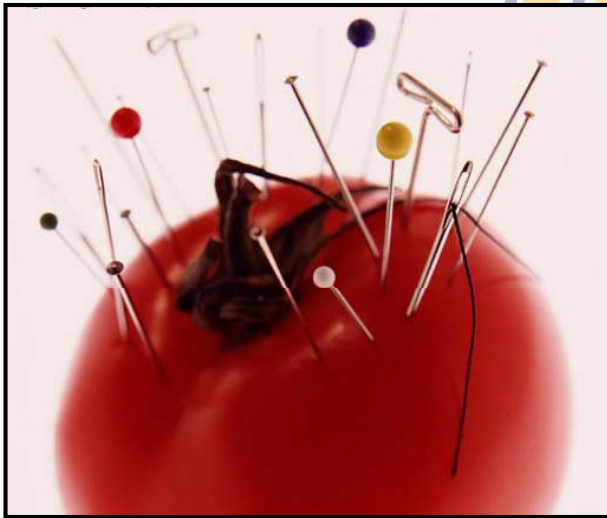
Air-temp-light-space-supplies

■ No. 8

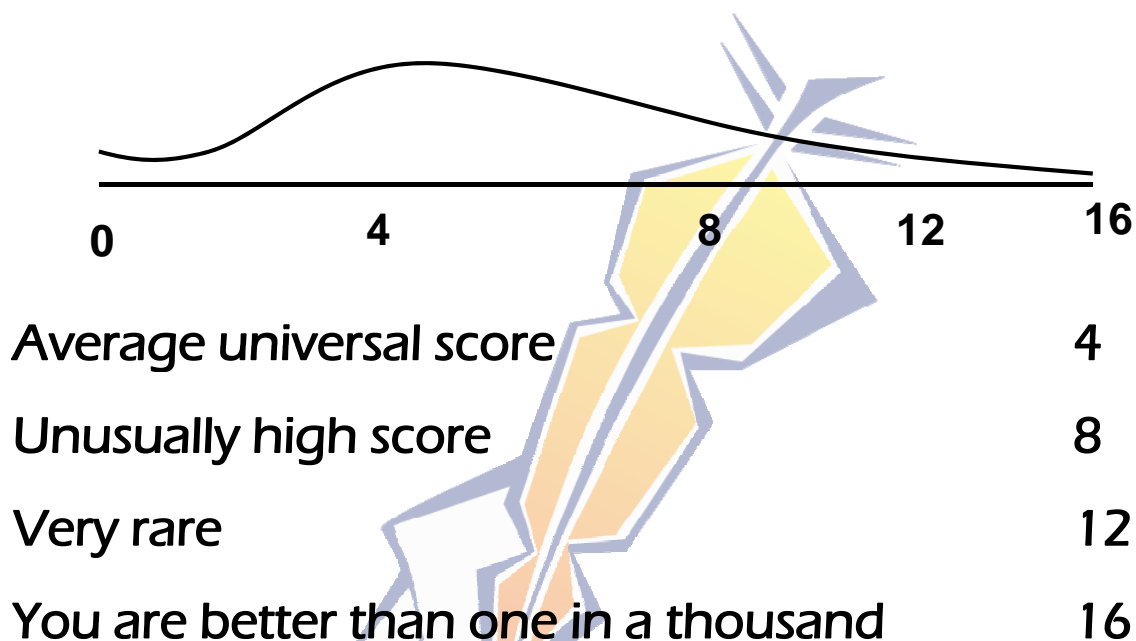
Give yourself goals



In **2 minutes**.. write down, as fast as you can, all different uses you can think of for ordinary...



Pin



Take care it's **QUANTITATIVE**  
not **QUALITATIVE**



# ■ No. 9 ■



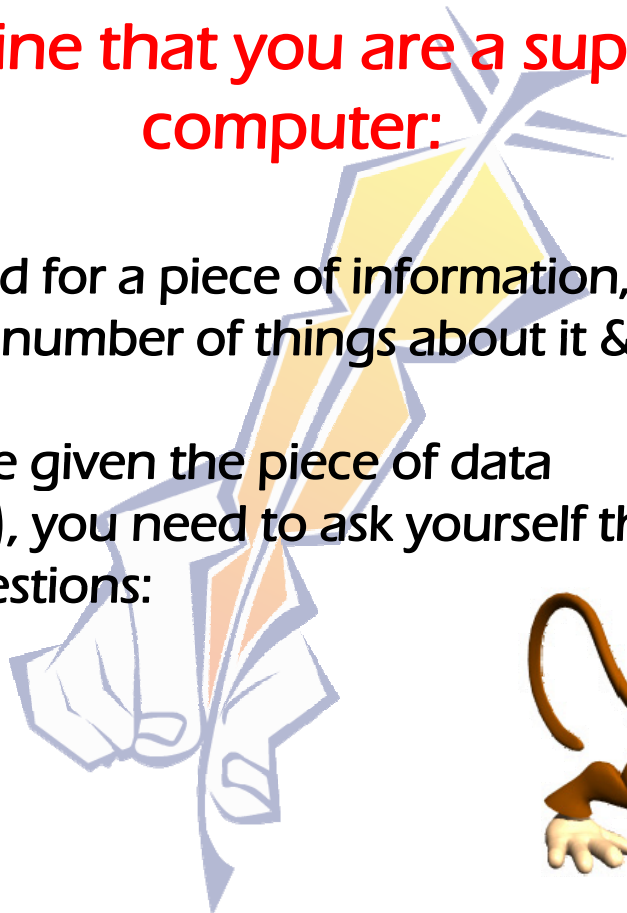
**Association**

**Practice making connections**

**Imagine that you are a super –  
computer:**

You'll be asked for a piece of information,  
& examine a number of things about it & yourself.

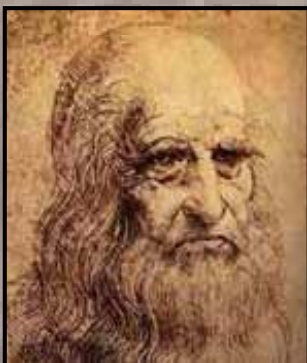
When you are given the piece of data  
( it is a name ), you need to ask yourself the  
following questions:



- Was I ... y?
- How
- Was i
- When
- Was t
- If yes,
- With
- What



“Everything comes from everything, and everything is made out of everything, and everything returns into everything”



Leonardo da Vinci

# ■ No. 10

## Look & think different









**THANK  
YOU**



# References



- A Whack on the side of the HEAD

“ Roger Von Oech ”

- Creative Intelligence

“ Tony Buzan ”

- How to think like Leonardo Da Vinci

“ Michael J. Gelb ”

- How to have a beautiful Mind

“Edward de Bono”

- Make the most of your mind

“ Tony Buzan ”